# Rate Summary:

## Web Pages Made Using Traditional HTML and Graphics

### One Horse Productions: Service Information & Pricing

The following rates are used for billing purposes. All quotes are generated upon determining the client's web site needs after consultation with a member of the One Horse team. Quotes per page or service will be generated after determining the nature and extent of work per project and before work begins.

One Horse requires a deposit of 25% of the quote prior to initiating work. Payment arrangements can be made, but no work shall be given to the client to use prior to payment in full for that project. One Horse reserves the right to bill in advance of project completion for work taken from a client's project directory and made generally available on the web to other users.

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## Working with You...

Lets face it, everyone has different amounts of time and ideas to put into the development process of their site. We realize that and have experience working with both types of clients. Below are guidelines for either situation; the owners who want to be presented with various ideas and the owners who already have ideas that they'd like to see take shape.

### I have no ideas or time...

There is rarely a person with absolutely no preference of what their site should look like, however providing all of the company marketing materials in advance is the best bet for maximizing time spent on development.

Taking the time to suggest even a few colors or themes you prefer may help speed development along.

Providing any photos early on can allow the development to take shape around the style of these.

A logo alone may dictate the site's look, so often creating or providing this first may help... even in a quote.

Remember that if you're not sure what you want, articulating any ideas may give a designer an idea to work with. Our goal is to create a site that you're happy with!

### I have lots of ideas and want to be very involved...

Often this means that the site owner will get exactly what they're looking for, however the manner in which the ideas are conveyed is important so time is utilized on development.

Snail mail, email or fax sketches and diagrams of what you're looking for. At first, any and all ideas are ok; but be prepared to accept that not all may look good crammed into one site... the old axiom "less is more'!

State what your primary goal is, it helps everyone in the development process.

Provide existing examples of sites that utilize what you like, this is very helpful in cases of style and architecture. Please keep in mind, however, that copying is illegal.

Organizing all the thoughts and ideas you may have will help in not only the site's development time, but also in giving you a site that does what you want it to for your business.

## Rates;

Hourly rates are charged for all web site work. For HTML pages, layout and graphics a $35/hr rate is used unless otherwise noted in advance. By following the guidelines above, this often can translate into around $125/page.

The above rate also applies to the set up of scripts and ecommerce features, but not to unique programming for special functions and setting up databases which usually cost around $75/hr to build.

Currently One Horse Productions does NOT charge for consultation time UNLESS these individual consults exceed 30 minutes in duration at which point the time will be considered as "Development" time and invoiced as such. Consultations are generally done by phone, however, email or fax communications can also be made to obtain client approvals.

## www.one-horse.net
## OHP ONE HORSE PRODUCTIONS