

**Business mail:**

PO Box 218, Higganum, CT 06441

**Full Online Portfolio:**

[www.artbymorgen.com](http://www.artbymorgen.com)

**Email:**

[morgen@one-horse.net](mailto:morgen@one-horse.net)

## Software Tools ♦ Graphics Design

- Quark (Mac & Windows, multiple versions)
- Pagemaker
- Adobe Photoshop (up to 6.5)
- Adobe Illustrator

## Software Tools & Languages ♦ Web and Multimedia Design

- HTML
- Javascript
- ASP
- CSS
- Dreamweaver
- Front page and FP SSI
- Fireworks
- Flash 4 and 5
- Swish
- Sonic Foundry and Acid Rain

## Training Certifications & Associations

- HTML Writers Guild
- Visual Quantitative and Qualitative Information Display and Technique - Edward R. Tuft Seminar
- New Horizon's Certifications, Front Page I & II(2000)  
Designing Business Solutions, Intro to Programming, DHTML Cross Browser Techniques I & II, XML Introduction, Perl / CGI Introduction, Active Server Pages Level I & II, Web Development with CSS

## Summary

Artistic Professional with broad experience in the traditional arts, graphic arts, web design, and a diverse background in health related fields. Reputation for managing multiple projects with aggressive deadlines from concept through implementation. Combines creative insight with a practical approach to consistently deliver results on time and budget.

## Project Management Skills ♦ CuraGen Corporation

- Managed all aspects of the 2003 Annual Report from conception to ADP stock transfer office delivery. Challenges included selection and creative management of design firms, content coordination, working with unusual design to ensure meeting requirements of mailing weights and practical aspects of envelope stuffing by stock transfer agent, coordination of 10K deliveries, pre- and on-press supervision, and post production distribution to smaller investor agent houses.
- Designed and maintained multiple external web sites for CuraGen and 454 Life Sciences from 2000 to 2004. Coordinated with outsourced firms for career resource sections and investor relations features. Maintained investor contact database, matching investor and scientific materials online through PDFs, web pages and interactive Flash programs, and general maintenance.
- Ensured timely postings of quarterly earnings and press releases, web casts, including managing investor fax, email blasts, and reserved comm lines via conference call provider.
- Designed and maintained 3 versions of corporate intranet, including training over 40 individual web authors and interdepartmental management of content. Built and maintained latest version after collaborating with heads from all departments.
- Assisted with and managed various corporate-wide training meetings on both scientific and corporate topics, including assisting in all employee meetings.
- Concept to implementation of a large number of projects daily, supporting various corporate and conference related activities:
  - Designed, trained and produced interactive auto-starting CD hand outs.
  - Designed and oversaw production of folders for materials.
  - Designed and supervised production of brochures, booklets and collateral sheets.
  - Formatted and designed Power Point presentations.
  - Coordinated technical support for off-site meetings.
  - Designed and coordinated booth and tabletop display graphics.
  - Designed and produced billboards, signs, and posters.
- Provided full support for media requests - both scientific and general.
- Built and managed a prototype Data Analysis (D.A.) Group for quality and high throughput analysis and improvement of gene confirmation group. Group was replicated throughout entire production facility.

## Employment History

- Freelance clientele - listed below (2001 - present)
- CuraGen Corporation, New Haven, CT (1996 - 2004)
- Middlesex Community College, Middletown, CT (1993 - 1996)
- Piper-Olsen Veterinary Hospital, Middletown, CT (1992 - 1997)

PO Box 218, Higganum, CT 06441

**Full Online Portfolio:**

[www.one-horse.net](http://www.one-horse.net)

**Email:**

[morgen@one-horse.net](mailto:morgen@one-horse.net)

## Freelance Clients

- **Healthy & Natural Magazine**
- **Mountain View Studios**
- **Ikonisys Corporation**
- **Equine Photographers Network** - web site
- **NickerBaskets** - web site, logo
- **Jean-Pierre Photography** - web site, logo
- **Hickory Coon** - web site
- **After Hours** - animated visuals
- **Cambridge Health Care Institute** - online surveys
- **Equestrian Arts Productions** - web site
- **Fox Ledge Farm** - web site, brochure
- **CANTER** - template
- **US Dining Coupons** - web site
- **Healthy and Natural magazine** - illustrations
- **Primedia** - About.com division - banner ads

## College Education

- Middlesex Community College, Middletown, CT - A.A. General Studies
- Trinity College, Hartford, CT - Matriculated Biology Major

## Awards & Achievements

- 2004 Employee Achievement Award - CuraGen Corporation
- 2003 Science cover art selection - unmodified with full artistic credit
- 2000 Harvey Communication Measure Award - For randomly selected ad in Science magazine
- 2000 Functional and Integrative Genomics magazine cover art selection - unmodified
- 1998 CURE Award acceptance on behalf of CuraGen Corporation
- Who's Who Students of American Junior Colleges

## Project Management Skills ♦ Hobbies

- Sculpted, marketed and sold six separate limited edition resin cast sculpture editions ranging from 1:9 to 1:32 scales. Edition sizes ranged from 18 to 220. Obtained casting funds through marketing presale slots. Marketing done through hobby shows and conventions, hobby magazines and online.
- Bred, raised and trained a registered thoroughbred for personal riding.
- Hand painted tee-shirt and jacket sales.
- Private commissions of pets portraits.
- Private sales of paintings and sculptures.